Titilayo Craig

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(773)3199628

SKILLS

UI DESIGN
- Interactive prototypes
- Paper Prototypes
- Storyboards
- Wireframes

RESEARCH METHODS
- Benchmark Evaluation
- Cognitive Walkthroughs
- Contextual Inquiry
- Interviews
- Observations
- Persona
- Scenario development
- Study Plans
- User studies creation
- Usability testing

PROGRAMMING
- CSS
- HTML
- Java
- Jquery
- Linux/Unix
- SQL

DESIGN TOOLS
- Adobe Creative Suite
- Axure
- Balsamiq
- UX Pin

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY
Master of Science in Human Computer Interaction (HCI)

ILLINOIS INSTITUTE OF TECHNOLOGY
Bachelor of Science in Computer Science
Bachelor of Science in Applied Mathematics

WORK EXPERIENCE

MICROSOFT CORPORATION, REDMOND
User Researcher
September 2016-Present
Designs and carries out research studies to deeply understand the user's experience with Windows App in-development products. Translates these data into actionable findings for the product team. Study findings are used to enhance and iterate on Window app products.

INTEL CORPORATION, OREGON
UX Platform Research Intern, Intel Experience Group
June 2015 – December 2015
Developed and conducted user studies for the usability testing and evaluation of applications such as "Windows Hello" on different OS platforms utilizing the Intel RealSense Camera. Provided clear design feedback and recommendations based on qualitative analysis and statistical analysis of study results to stakeholders. Study findings assisted with the re-design of several applications and it also helped with the modification of the RealSense Camera.

GEORGIA INSTITUTE OF TECHNOLOGY
Graduate Teaching Assistant
August 2014 – May 2015

User Interface Design Class by Dr. Melody Jackson
Worked on the class scheduling and grading with the professor.Assisted with in-class lectures and learning materials.As a GTA, I assisted the professor with providing the students with an introduction into user centered design and UX methods.

GOLDMAN SACHS, NEW YORK
Technology Analyst- Application Developer
July 2011 – July 2013; June 2010 – August 2010

Application Developer - Investment Guidelines Team
Designed and created various software applications to enhance trading and business needs and assisted with resolving trade issues. Interacted directly with business users on understanding requirements and design for applications created. Applications reduced processing time of trade reports and reduced trade inaccuracies.

TECHNICAL UNIVERSITY DARMSTADT
Guest Student Researcher
June 2009 – Aug 2009

Utilizing Word Sense Disambiguation (WSD) in Subjectivity Analysis
Implemented WSD software into the existing library of the Ubiquitous Processing lab. Evaluated the use of Sense learner, a WSD software and completed its implementation. Project was worked on in the Ubiquitous Knowledge Processing Lab.